

Publishing Trends' Book Fair Planner 2007-2008

Book fair statistics are hard to come by (and often inflated by overzealous fair organizers who have a tendency to err on the optimistic side), but we've put together an at-a-glance planner of select international book fairs for the remainder of 2007, and the first half of 2008. For a live calendar of book fairs and other events, visit www.publishingtrends.com

		Date	Fair	Est.	Length	Public	Attendance	Public / day	Miscellaneous / Comments
2007	July	5-8	Asia Int'l Book Fair	1994	4 days	Yes	54,370	13,60	Open to public on July 7th and 8th only
		18-24	Hong Kong Book Fair	1990	7 days	Yes	686,590	98,084	295 exhibitors from Hong Kong
	August	11-27	Edinburgh Book Fair	1984	16 days	Yes	220,000	13,750	Part of the Edinburgh Festival (Jazz, fringe, film)
		30- Sept 3	Beijing Book Fair	1994	4 days	Yes	200,000	50,000	Site of 9236 copyright transactions in 2005
	September	5-10	Moscow Int'l Book Fair	1977	5 days	No	300,000+	--	700 press people from 350 media groups (2004)
		13-23	Rio di Janeiro Book Fair	1983	11 days	Yes	630,000	57,272	2.3 million books sold last year
		27-29	Liber Barcelona	1983	3 days	No	12194	4064	Guest of honor: Colombia
	October	10-14	Frankfurt Book Fair	1950	5 days	Yes	282,621	56524	Public on weekends
		23-29	Belgrade Book Fair	1956	7 days	Yes	400,000	57,142	827 exhibitors (307 foreign)
	Nov.	27-Nov 4	Istanbul Book Fair	1981	9 days	Yes	317,000	--	500 publishers and over 250 events (2006)
		14-19	Salon du Livre Montreal	1978	6 days	Yes	123,000	20,500	875 exhibitors
	Dec.	24-Dec 2	Guadalajara Book Fair	1987	9 days	Yes	525,000	87,500	Mon, Tues, Weds are professional only
5-14		Sharjah Intl Book Fair (UAE)	1982	10 days	Yes	228,873	22,887	Professional: Sat. and Thurs.	
January	TBA	Cairo Int'l Book Fair	1969	60 days	Yes	3 million	50,000	www.cibf.org	
	17-21	Mumbai Int'l Book Fair	2001	5 days	Yes	15,000	3,000	US and Iranian exhibitors "got along fabulously"	
February	30-Feb 4	Taipei Int'l Book Fair	1991	6 days	Yes	440,000	73,000	41 countries are represented	
	2-10	Delhi World	1989	8 days	Yes	1,000,000	125,000	30% increase in attendance over past year	
	21-24	Baltic Book Fair	1994	4 days	Yes	55,400	13,850	"Very devoted to the public"	
March	11-18	Abu Dhabi Int'l Book Fair	1990	8 days	Yes	400,000	--	28,512 square metres exhibition space	
	13-16	Leipzig Book Fair	1991	4 days	Yes	127,000	31,750	92% of exhibitors plan to return	
	23-27 March	Salon du Livre Paris	1980	5 days	Yes	176,000	3,520	3.5% increase in attendance	
2008	April	31-April 3	Bologna Children's Book Fair	1962	4 days	No	4,700	1,175	The "rights" place for children's content
		30-April 10	Bangkok Int'l Book Fair	2001	12 days	Yes	1,570,000	130,833	80 forums and seminars
		14-5 May	Buenos Aires Book Fair	1975	19 days	Yes	1,000,000	--	The largest bookfair in South America
		TBA	Budapest Int'l Book Fair	1992	4 days	Yes	50-60,000	12,500	Bridging the literary gap between East and West
		TBA	Bogota Int'l Book Fair	1986	22 days	Yes	300,000	13,636	95% of the Colombian publishing industry attends
		14-16	London Book Fair	1972	3 days	No	23,000	7,666	global trading rights and education
May	17-20	Thessaloniki Book Fair	2002	4 days	Yes	70,000	17,500	14% of attendees were children (2007)	
	29-June 1st	Book Expo America (LA)	1901	4 days	No	15,693	3900	107% increase in librarians attending (2007); formerly ABA	
June	TBA	Bookworld Prague	1993	4 days	Yes	20,000	6600	First day is for professionals only	
	TBA	Seoul Int'l Book Fair	1994	7 days	Yes	230,000	32,857	Founded on 50th anniversary of Korea's "liberation"	
	TBA	Cape Town Book Fair	2004	4 days	Yes	49,000	12,250	40 African and 35 int'l countries represented	
	13-16	Book Expo Canada		4 days	No	2517	630	15% increase in attendance between 2005 and 2006	